

NOMOS GLASHÜTTE



Craftsmanship, curated: In Twice Unique from NOMOS Glashütte, five classic watch models are transformed into blank canvases for art. Shown here: Ludwig in stainless steel and 18kt gold from *Rive Gauche*.

Twice Unique

NOMOS Glashütte launches Twice Unique, a format that redefines creative freedom in watchmaking. Five classic models become canvases for distinct artistic interpretations – only available in pairs.

GLASHÜTTE, APRIL 14, 2026. What if a watch dial could be anything? This question forms the foundation of Twice Unique, the new format in stainless steel and 18kt gold from NOMOS Glashütte. Launching at Watches and Wonders 2026, Twice Unique transforms five iconic NOMOS designs into canvases for artistic experimentation, bringing together new combinations of color, technique, and texture. The choice of two different case materials presents the designs in two different dimensions, creating distinct timepieces suitable for different occasions. The result is a watch collection that pushes the boundaries of dial making while remaining unmistakably true to the brand.

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Each collection represents a different creative direction, which can be grouped into themes of color, technique, and texture. Some are created entirely in-house, while others invite skilled artisans and respected artists to contribute their expertise. It is a format that celebrates collaboration and creative freedom – values that have long been central to the brand's identity.

To celebrate the use of color by drawing on the work of textile designer Anna Diederichs, who created floral patterns in 1960s Paris that bridged psychedelia and op-art. Working from Diederichs' original sketches and watercolors, the NOMOS team selected dial-sized excerpts and recreated them using a four-color pad-printing process. The result, *Rive Gauche* and *1966*, perfectly captures the appearance of textile printing on a miniature scale.

Others explore the technical limits of dial making. *Moiré* is the very first guilloché dial from NOMOS Glashütte, while *Now* presents a mirror-polished finish and *Scribble* and *Scribble Dark* feature methodically engraved dials. A third aspect, texture, is explored through the *Auric*, which showcases another traditional craft that has nearly disappeared. Hand-gilded by Michelle Sachs, one of the few remaining specialists in Germany, these dials shimmer without revealing a clear reflection. The gold leaf is so fragile it must be applied with an ultra-soft squirrel-hair brush, and each attempt leaves no margin for error. Despite being crafted from the same material, the gilded dials take on different tones depending on the case metal with which they are paired.

The five watch models form the foundation of Twice Unique: Tetra 27, Tangente 33, Ludwig, Orion neomatik, and Tangente neomatik 38 Update. Each is available with both a stainless steel and an 18kt gold case. But here is where Twice Unique departs from convention: For each collection, the watch models will be sold together as an inseparable pair. These exceptional timepieces will be produced upon request until the end of the year.

Twice Unique will be launched at Watches and Wonders from April 14. Visit us in Hall 2, La Mezzanine to see these watches for yourself, or get in touch to learn more.

Greetings from Glashütte,

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1966, shown here on Tetra, draws on the textile designs of Anna Diederichs, who created floral patterns in 1960s Paris. The NOMOS team selected dial-sized excerpts from her original sketches and watercolors, recreating them through a four-color pad-printing process that perfectly captures the texture of textile printing.



The Auric collection showcases hand-gilding, a nearly lost art practiced by one of the few remaining specialists in Germany. Gold leaf is applied with an ultra-soft squirrel-hair brush. The gilded dials take on different tones depending on whether they are paired with stainless steel or 18kt gold cases.



The Scribble dials appear spontaneous but are methodically engraved by Saskia Licina, an award-winning jewelry designer and master goldsmith. Scribble and Scribble Dark offer two contrasting interpretations of the same energetic pattern.



Now features mirror-polished dials created through polish lapping, a manual process that takes several hours per dial. Three separate abrasive compounds achieve a final roughness of around one micron. A slightly matte lacquer preserves the dial's subtle, contemplative quality.



A frosted dial, inspired by historical working methods, a kind of pre-industrial airbrush technique: The dials of Drift work in interplay with the typography of the watch models. In Tangente neomatik 38 Update, shown here, the numerals, indexes, and NOMOS logo are in gold, while the hands are gold or rhodium plated to match the respective cases.



Urania, with a name inspired by the muse of astronomy, also stands for education, science, and time itself. Silver stars were speckled onto the dark blue dial with the finest mouse-hair brush, some of which are luminescent with Superluminova. The result is a dial like a silent night sky. Shown here: Ludwig in stainless steel and 18kt gold.